

# 月桂方法教與學

how to transform skills and  
knowledge with correct attitude  
from an ESP course into real-life  
applications

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How can we shape this new Idea with courage and pragmatism?

我們要如何具備勇氣和從務實的腳步來塑造這個新的構思？

Is this essential or is this vanity? 5 Whys?

這是有必要的嗎？還是只是虛榮心？5個為什麼？

Who are we serving?  
How can we serve better?

誰是我們服務的對象？  
我們如何能服務得更好？



Who can we work with to fulfill this intuition?

我們能與誰合作來實現這計畫？

What is the hope we can aspire to?

我們能提供甚麼IDEA是能夠帶來希望的？

# 啟發- What inspired me?



What is the connection? How can my course become a bridge between this industry and my classroom?

# 我願服務【SERVIAM】

- **Direct Target Audience:** students in J&MC course
- **Indirect Target Audience:** employers in various industries, such as semiconductor industry and its relating subsidiaries

“...help students learn by **imparting knowledge and skill** to them and by setting up a situation in which students can and will **learn effectively**...hopefully **transfer** what they learn **into their real life situations**...”



# 希望願景 【Hope】

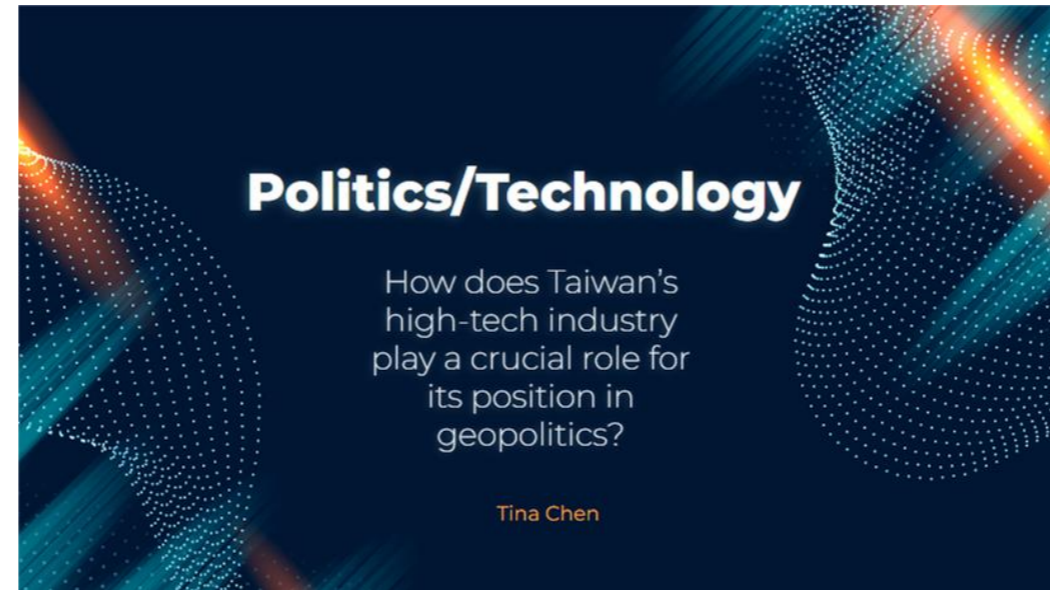
Students acquire

- **KNOWLEDGE**
- **SKILLS**
- **ATTITUDE**



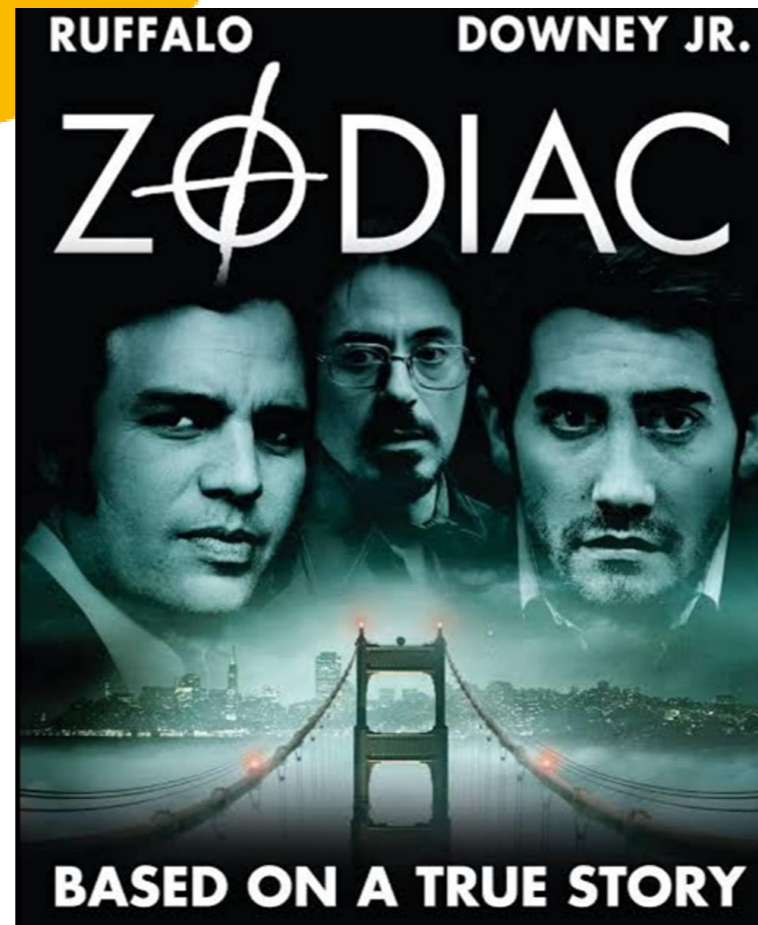


# 知識 Knowledge



Lecture

## Inverted Pyramid Writing



Run-on sentence  
and sentence  
fragment

Written grammar

# 技能 Skills

## Beginning of Headline Writing

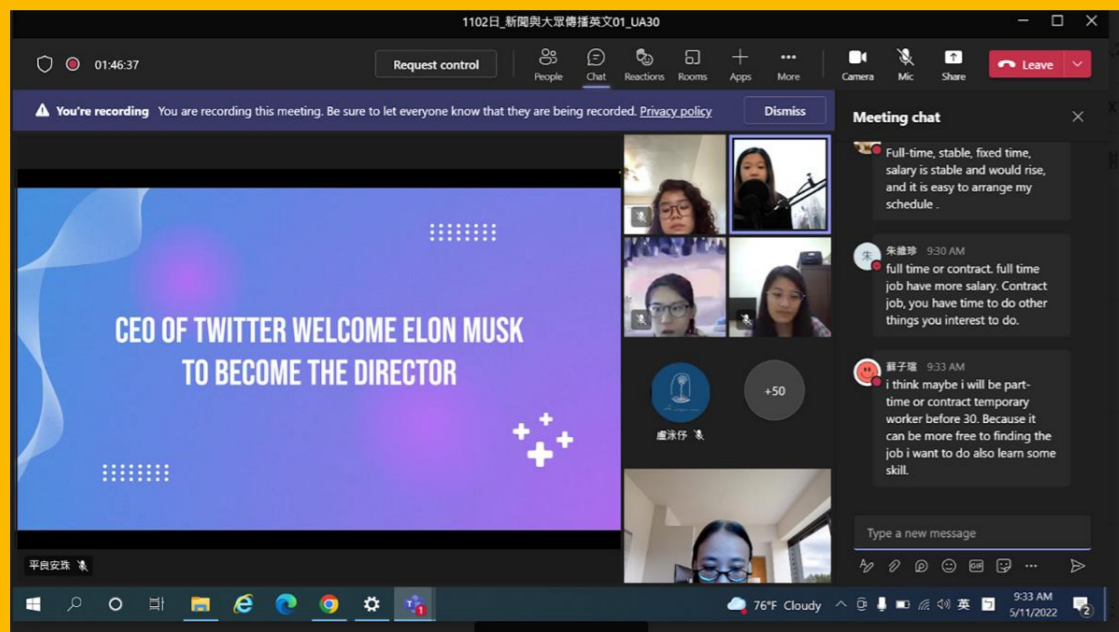
Name/ID (only write the names who are here)

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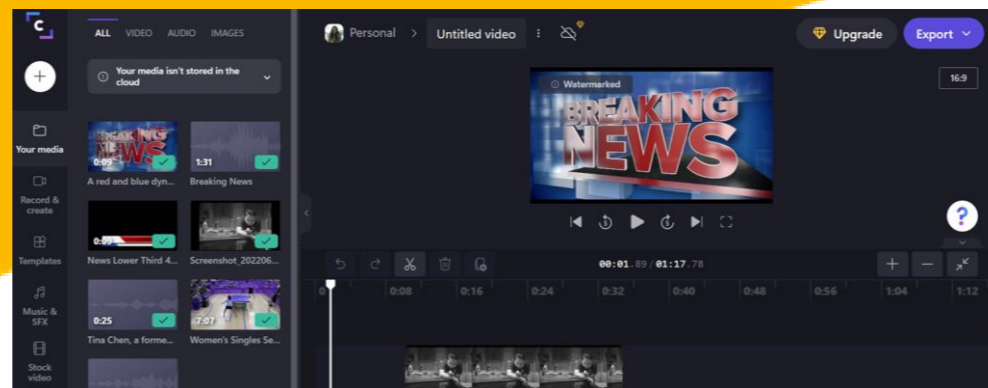
1. Considering yourself as a journalist who works in the company, what would you do if the zodiac killer mailed letters to you? Why? (think about journalism principles and other concepts you have learned so far in this class)
2. What is the relationship between the press and police? Explain the reason for how you describe the relationship (Make sure you have the evidence from the movie)

### News Writing Skill

### Critical Thinking/Analytical Skills



### Collaborative/Communicative Skills



### Video/sound mixing and editing

### Final Project – Group 5 Tracking sheet

<b>Topic</b>	The unknown truth of #Me too
<b>Media Presentation</b>	radio podcast
<b>Overall theme (main idea)</b>	Exploring #Me too from the divorce case between Johnny Depp and Amber Heard
<b>Sections (or segments)</b>	<ol style="list-style-type: none"> <li>1. The background</li> <li>2. What is #Me too?</li> <li>3. The effect of #Me too</li> <li>4. Supporter's standpoint</li> <li>5. Protester's standpoint</li> <li>6. Our standpoint</li> </ol>
<b>Summary of your final project</b>	<p>In 2022, the most high-profile case in the world, the court case between Johnny Depp and Amber Heard began.</p> <p>After they divorced, in 2018, Amber Heard wrote an article about against sexual violence and mentioned she became a public figure representing domestic violence 2 years ago. This article gained many supporters from #Me too, and supporters accused Johnny Depp.</p>

### research and organizing skills



# 態度 Attitude

Tina, this is Clara from group 3. I've shared our final project link with you through email. Please check your email ~

Questions Responses **35** Settings

Group 5 - broadcasting video

Form description

Designs: background, foreground, subtitle, visual effects, and sound/music \*

1 2 3 4 5

the lowest score      the highest score

Content: analysis of the issue they want to bring about \*

**Professional/responsible**

**communicative/interactive**

## ENVIRONMENT AND TECHNOLOGY- E-INK & E-PAPER

Group 1  
1107202082 Cathy  
1108203069 Penny  
1108204090 Ruby  
1108208009 Sherry  
1108209023 Sammi

**think outside the box/step out of comfort zone**

**Pasola**  
from Sumba, Indonesia

Timo Gene Nidhi Antonia Leony

**Cultivated/open-minded**



# 首要者為 【Above all】



- **Why** do I need the **knowledge**?
- **Why** do I need those **skills**?
- **Why** do I need to obtain correct **attitude**?
- **Why** do I need to not only enhance my four language skills but also **begin treating English as a tool to learn**?
- **Why** do I need to **be versatile and adventurous**?


# 團結一致 【Togetherness】

These are what they created:

JOURNALISM & MASS COMMUNICATION:

Economics & business news

Annie Kristen Sunny Joy



1102日\_新聞與大眾傳播英文01-UA30

01:46:37

Request control

People Chat Reactions Rooms Apps More

Camera Mic Share Leave

You're recording You are recording this meeting. Be sure to let everyone know that they are being recorded. Privacy policy Dismiss

Meeting chat

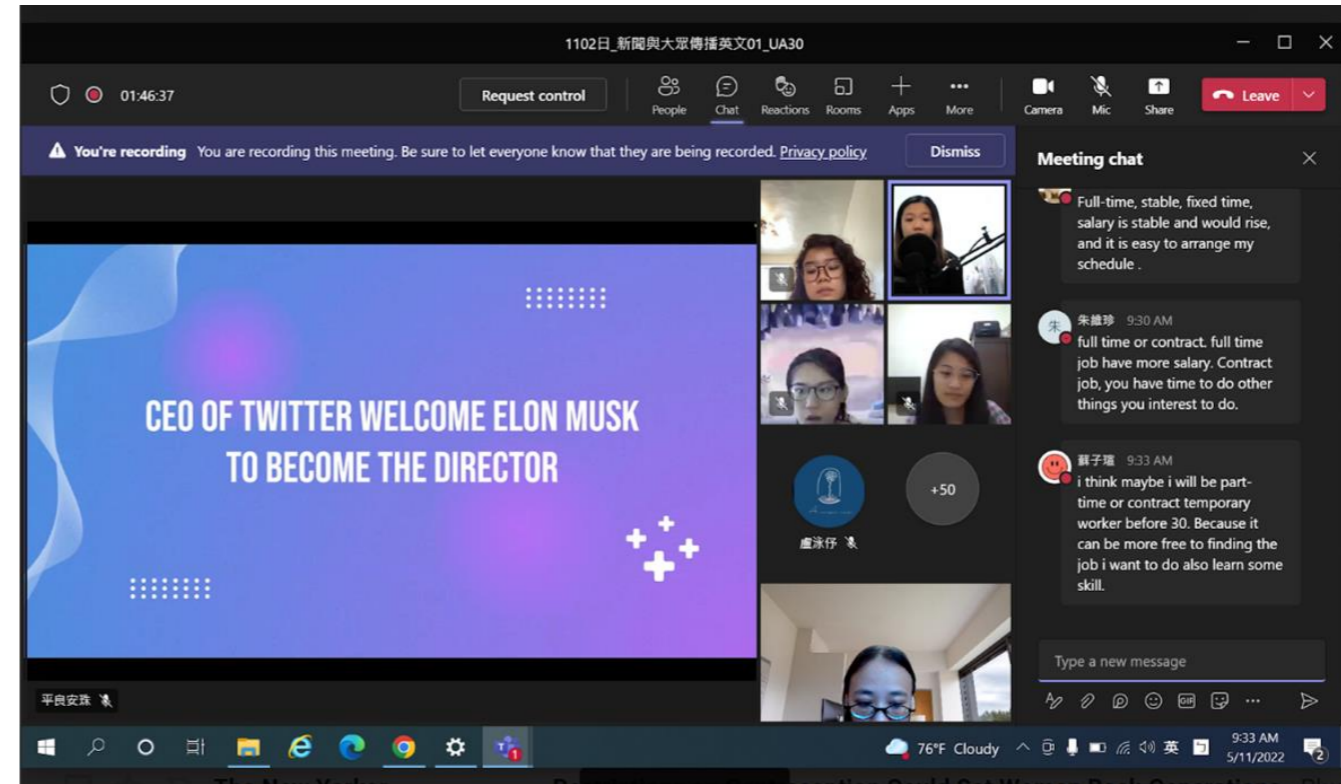
Full-time, stable, fixed time, salary is stable and would rise, and it is easy to arrange my schedule.

朱維珍 9:30 AM  
full time or contract, full time job have more salary. Contract job, you have time to do other things you interest to do.

蘇子蓮 9:33 AM  
i think maybe i will be part-time or contract temporary worker before 30. Because it can be more free to finding the job i want to do also learn some skill.

Type a new message

CEO OF TWITTER WELCOME ELON MUSK TO BECOME THE DIRECTOR



Education & Culture

Group 12/ Elaine, Betty, Lisa, Bella, Maggie

Looking after Our



Vanish Language

# 團結一致 【Togetherness】

These are what they created:



[Group 5](#)



[Group 8](#)



[Group 11](#)



# 度新生活 【Lead a new life】

## What is next?

- Marketing and journalism field?
- English teaching or interdisciplinary teaching?



**Under construction**



# Thank you for listening

Please scan the barcode to see their full products on the website and instagram:

