

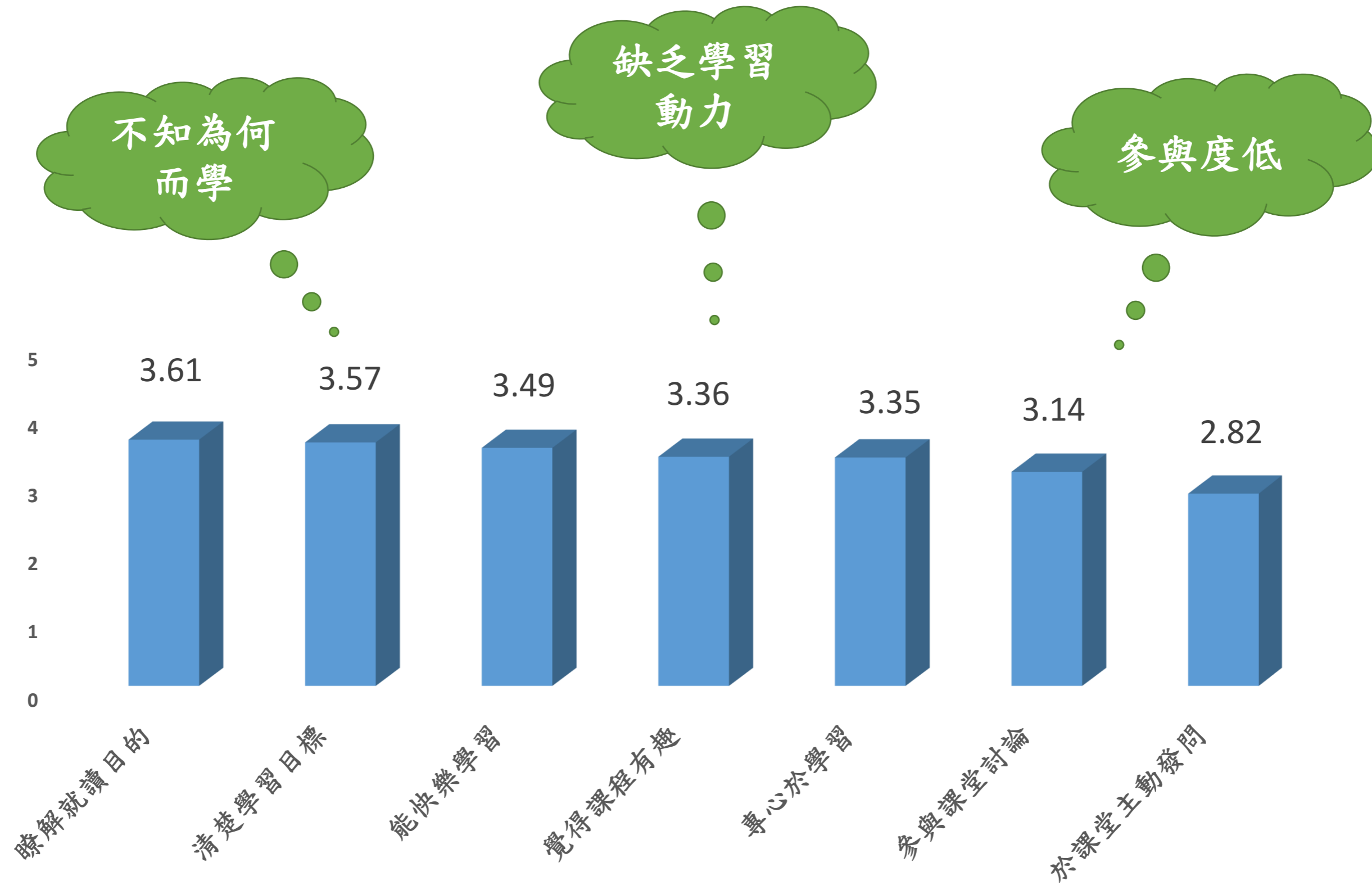
月桂方法融入課程設計

以應用設計思考與同儕評量於
專案管理實務課程之學習成效
研究為例

數位內容應用與管理系
李玉雯 老師



學生學習概況



專案管理實務課程簡介



提升學生學習動力

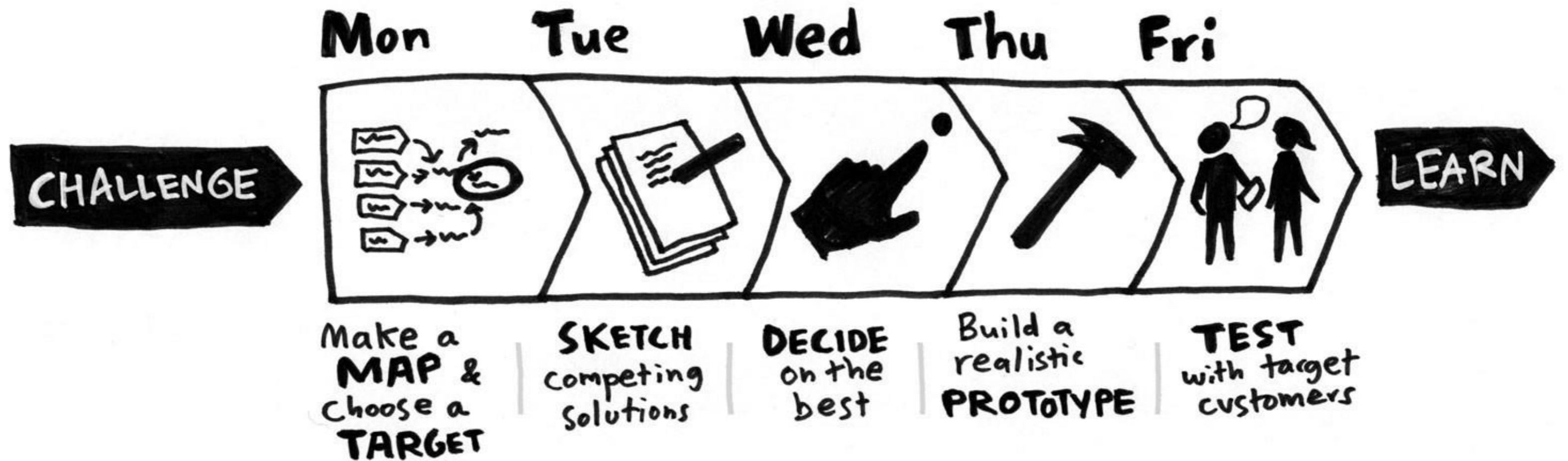
Design Thinking



Rubrics



設計衝刺



設計思考

DESIGN THINKING A FRAMEWORK FOR INNOVATION

EMPATHIZE
Innovation should be
human-centered.

IDEATE
Innovation is born
from a clash of ideas.

DEFINE
Innovation should
solve a problem.

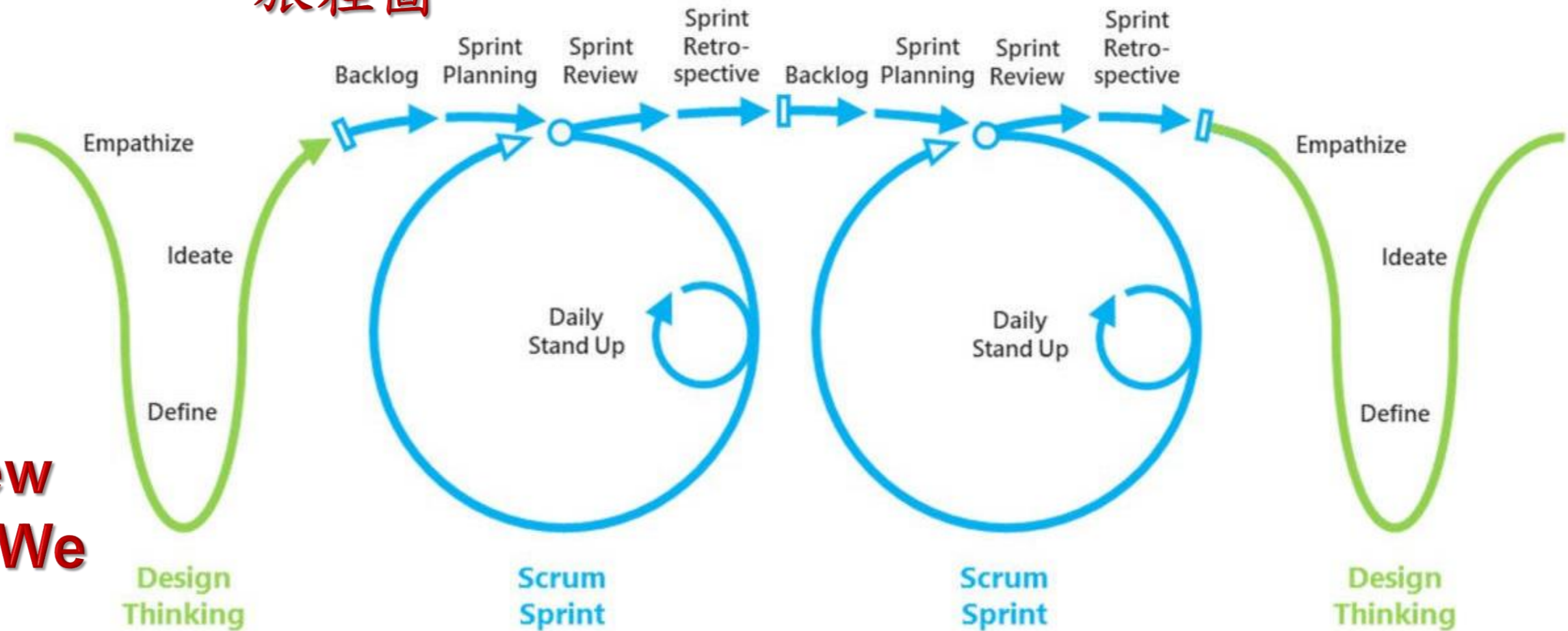
TEST
Innovation should
be refined.

PROTOTYPE
Innovation should
be brought to life.

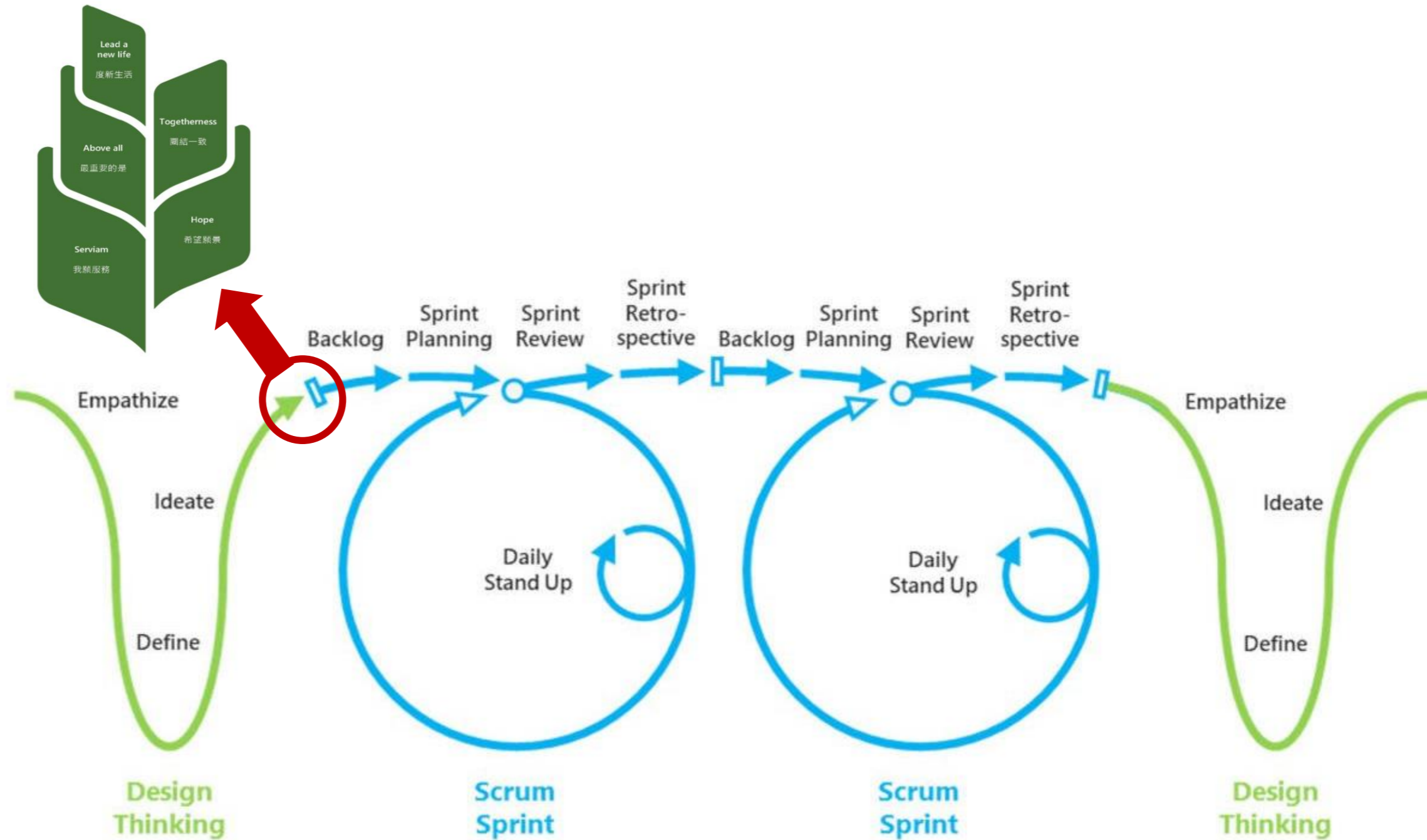
設計思考+設計衝刺

- 長期目標
- 旅程圖

- 人物誌
- 同理心地圖
- **Point of View**
- **How Might We**



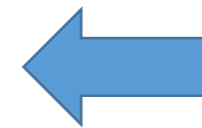
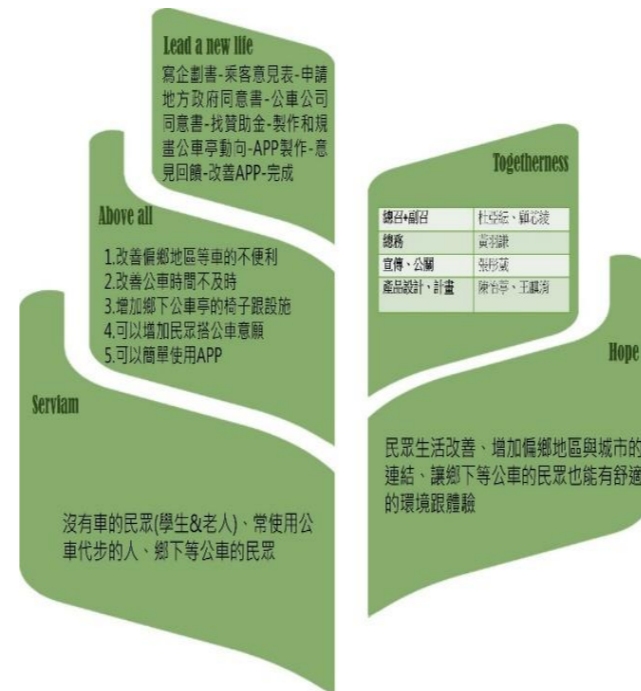
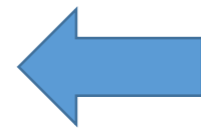
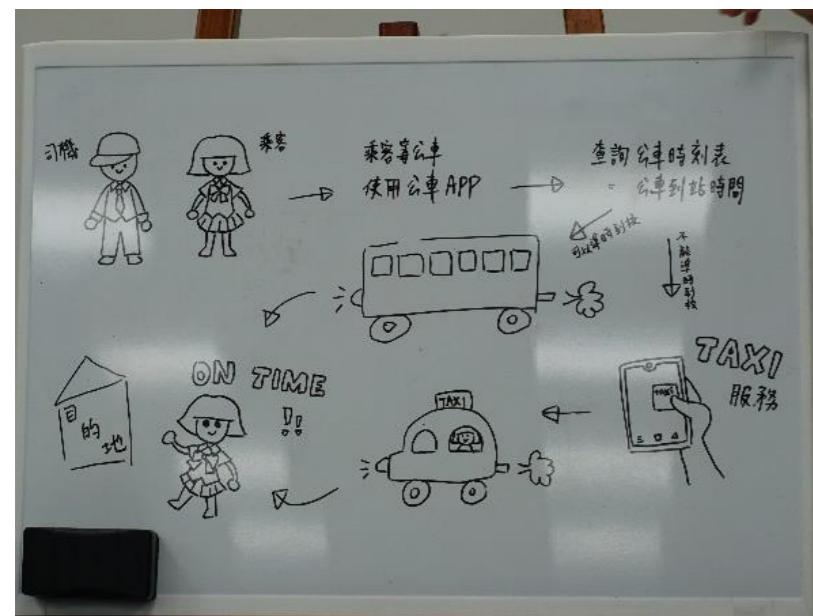
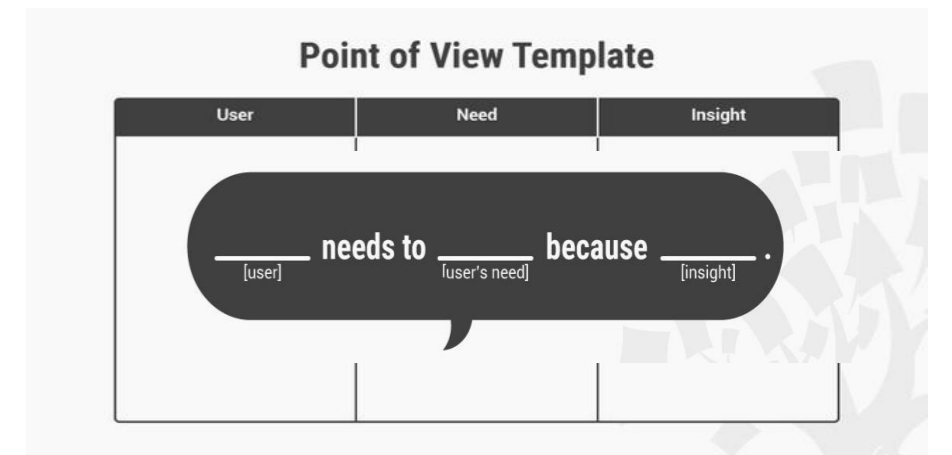
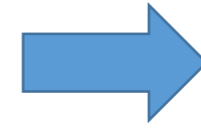
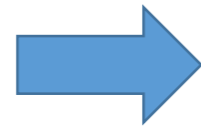
設計思考+月桂方法+設計衝刺



月桂方法的應用



課程實施概況



棉花糖高塔



實施成果



學習興趣	平均數	標準差	平均值 差異	t值	顯著度
前測	3.55	0.69	0.33	-2.98	.006**
後測	3.88	0.74			

找到夢想

激發熱情

得到勇氣

創造屬於文藻的天外奇蹟



Thank you!